

Everyone has a Story to Tell...and We'll Help You Tell It

Digital Storytelling Rubric

Names:

Digital Story Title:

	Excellent	Good	Satisfactory	Needs Improvement
Title ____/5	The title is creative and is easy to read. The title sets the mood for the story. (5 points)	The title could be more creative, but sets the mood for the story. (3-4 points)	The title is creative, but does not help set the mood of the story. (2 points)	The title does not relate to the mood of the story and could be more creative. (0-1 point)
Point of View – Purpose ____/10	Establishes a purpose early and maintains a clear focus throughout the story. (10 points)	Establishes a purpose early and maintains the focus through most of the story. (8-9 points)	There are a few times where focus is not clear. (5-7 points)	It is difficult to figure out the purpose of the story. (0-4 points)
Mood of the Story ____/15	The mood of your story is evident to the audience and is supported with all of your images, audio and titles. (15 points)	The mood of your story is evident to the audience and is supported with some of your images, audio and titles. (11-14 points)	The mood of your story is not always clear to the audience and is supported with some of your images, audio and titles. (5-10 points)	The mood of your story is not clear to the audience and the images, audio, and titles do not support the mood. (0-4 points)
Accuracy of Facts (Content) ____/15	All supportive facts are reported accurately. The quotes and facts and other information is relevant to the story and present the theme of the story. (15 points)	Almost all supportive facts are reported accurately. The information is relevant to the story, but some does not relate to the theme of the story. (11-14 points)	Most supportive facts are reported accurately. Some of the information is not relevant and does not help illustrate the theme of the story. (5-10 points)	NO facts are reported OR most are inaccurately reported. The information is not relevant and does not add to the theme of the story. (0-4 points)
Sequencing ____/10	Details are placed in a logical order. The combination of video, audio, graphics, and titles are presented in an effective way to present the theme and support the mood. (10 points)	Details are placed in a logical order through most of the story. The combination of video, audio, graphics, and titles are presented in an effective way to present the theme and support the mood. (8-9 points)	Details are not placed in a logical order. The combination of video, audio, graphics, and titles are not all presented in an effective way to present the theme and support the mood. (5-7 points)	Details are not placed in a logical order and the combination of the video, audio, graphics, and titles do not support the theme or convey the mood of the story. (0-4 points)
Time ____/5	The story is told with exactly the right amount of detail throughout. It does not seem too short nor does it seem too long. (5 points)	The story is good, though it seems to drag somewhat OR need slightly more detail in one or two sections. (4 points)	The story seems to need more editing. It is noticeably too long or too short in more than one section. (2-3 points)	The story needs extensive editing. It is too long or too short to be interesting. (0-1 points)

